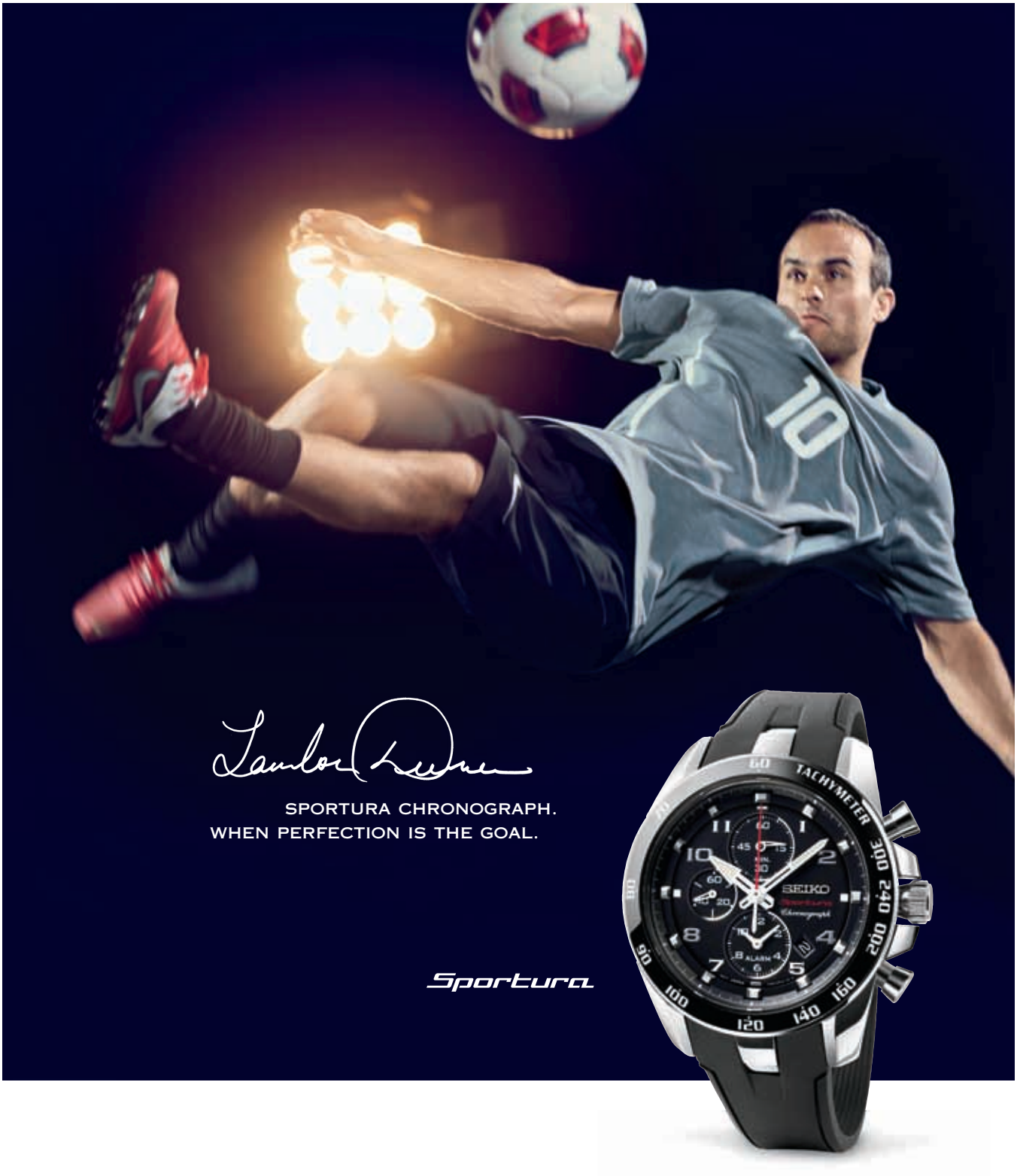

SEIKO

DEDICATED TO PERFECTION

FALL 2012 SUPPLEMENT

Kinetic See-Thru Caseback. Clear, Hardlex watch back enables you to view the Kinetic movement.

Titanium

Titanium is an environmentally friendly, natural metal that is 40% stronger and 30% lighter than stainless steel. It is hypoallergenic because it is nickel-free. Perfect for water sport enthusiasts, it is extremely resistant to salt water and other forms of corrosion and able to withstand extreme temperatures. Most Seiko titanium watches are further enhanced with a glass coating for increased scratch resistance.

BLACK ION FINISH

The Black Ion Finish is applied to the cases and bracelets of select watches. The Physical Vapor Deposition (PVD) process creates lustrous satin and/or polished finishes in shades of black, gray and blue.

LumiBrite

LumiBrite watches are environmentally safe and will glow brightly for hours without pushing a button or drawing energy from a battery.

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SEIKO TECHNOLOGY

GPS SOLAR

Accurate time, anywhere on earth. Seiko has created a watch that automatically receives time, time zone, and day and date data from the global network of GPS satellites. It recognizes all the 39 time zones on earth.

KINETIC DIRECT DRIVE

Kinetic Direct Drive Caliber 5D44 encompasses the best of both worlds: quartz accuracy with the emotional engagement of a mechanical and is environmentally friendly. This exclusive technology draws energy from the movement of your wrist or the turn of the crown and keeps you informed with a power reserve indicator.

KINETIC PERPETUAL

Another world's first technology from Seiko. Kinetic Perpetual combines the features and benefits of the industry's leading watch technology – Kinetic Auto Relay and Perpetual Calendar. Once set, the calendar automatically adjusts for odd and even months including February of leap years up to February 2100. When the watch senses 24 hours of inactivity it puts itself into suspended animation (sleep mode) to conserve energy. The date continues to advance correctly while the watch is asleep. Wake it up with a few shakes of your wrist and it automatically resets itself to the correct time even if it's been asleep for up to 4 years.

SEIKO KINETIC

Seiko Kinetic is the first and only quartz watch powered by human energy. Based on revolutionary technology, Seiko Kinetic watches run entirely on self-generated energy from the natural movement of your wrist. Environmentally friendly. The most advanced electronic watch technology. Six-month power reserve.

ALARM CHRONOGRAPH

Seiko alarm chronographs offer the features of a chronograph along with a 12-hour alarm.

CHRONOGRAPH

Seiko chronographs provide standard watch functions as well as precise stopwatch timing for a variety of activities.

SEIKO SOLAR

Seiko Solar watches collect energy from any light source and convert it into electrical energy. This energy is stored in a rechargeable lithium ion cell which takes the place of a conventional watch battery. From there, the watch operates like any other quartz watch.

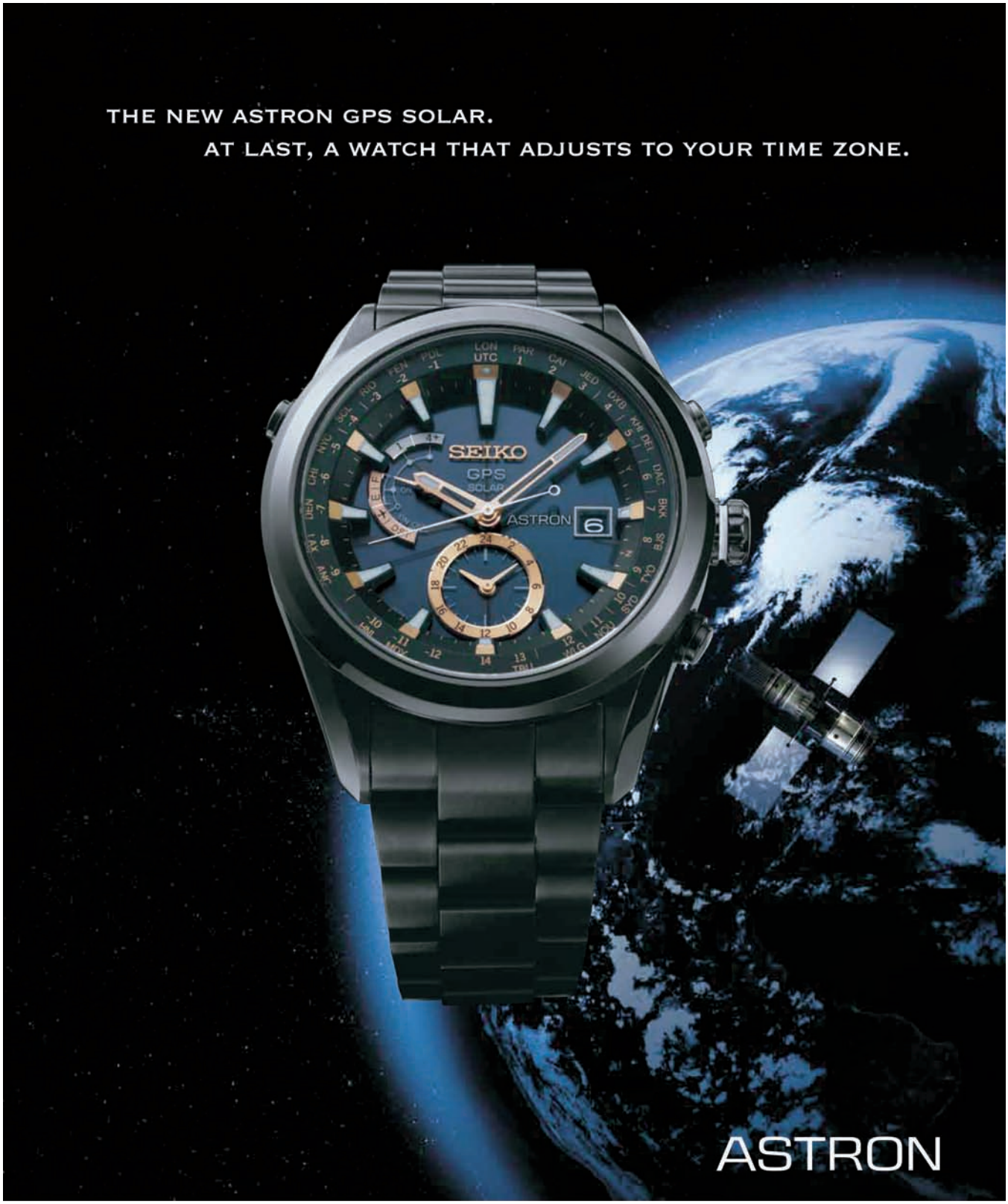
AUTOMATIC

The mainspring of Seiko automatic watches can be wound automatically by the movement of the wearer's wrist or manually by rotating the crown.

LEGEND

30m	Water-resistant to 30 meters (100 feet). Withstands splashes of water or rain but should not be worn while swimming or diving.
50m	Water-resistant to 50 meters (165 feet). Suitable for showering or swimming in shallow water.
100m	Water-resistant to 100 meters (330 feet). Suitable for swimming and snorkeling.
200m	Water-resistant to 200 meters (660 feet). Suitable for skin diving.
200m	Diver's to 200 meters (660 feet). Meets ISO standards and is suitable for scuba diving.

EVERY SEIKO WATER-RESISTANT



SEIKO

DEDICATED TO PERFECTION

LIMITED EDITION

100m

SAST001 $3,850
47.0mm

0 29665 16462 9

100m

SAST003 $3,100
47.0mm

0 29665 16463 6

GPS SOLAR

GPS controlled time and time zone adjustment • Perpetual calendar correct to the year 2100
Signal reception result indication • World time function (39 time zones) • Daylight savings time function
Power save function • Sapphire crystal with Seiko's proprietary super clear, anti-reflective coating • Caliber 7X52

100m

SAST009 $2,300
47.0mm

0 29665 16466 7

100m

SAST007 $3,200
47.0mm

0 29665 16465 0

Ananta

SRQ015

Automatic Chronograph 8R28

100m

LIMITED EDITION

SRQ015 $5,000
43.0mm

AUTOMATIC CHRONOGRAPH

Chronograph up to 12 hours • 28,800 vibrations per hour • Power reserve: over 45 hours • 34 jewels
304 parts • Column wheel and vertical clutch • One-piece three-pointed hammer for instant reset
Sapphire crystal with Seiko's proprietary super clear, anti-reflective coating • See through case back with sapphire crystal • Caliber: 8R28

100m

LIMITED EDITION

SSD001 $5,400
43.0mm

AUTOMATIC CHRONOGRAPH

Chronograph up to 12 hours • 28,800 vibrations per hour • Power reserve: over 50 hours • 34 jewels, 289 parts
Column wheel • Sapphire crystal with Seiko's proprietary super clear, anti-reflective coating • See-thru case back with sapphire crystal • Caliber 6S28

SEIKO

Sportura

NATIONALLY
ADVERTISED MODEL

SNAE87 $475
42.0mm

SNAE93 $495
42.0mm

ALARM CHRONOGRAPH

Alarm • Chronograph measures up to 60 minutes in 1/5 second increments • Split time measurement • Dual time capability • Caliber 7T62

SNAE95 $595
44.0mm
Rotating bezel

SNAE97 $575
44.0mm
Rotating bezel

NATIONALLY
ADVERTISED MODEL

SNDX95 $595
38.0mm
8 diamonds
Mother of pearl dial
White ceramic and stainless steel bracelet

SNDX98 $495
38.0 mm
Rose gold finish case
Mother of pearl dial
White ceramic bezel

CHRONOGRAPH

Chronograph measures up to 12 hours in 1/20 second increments • Split time measurement • Caliber 7T92

SEIKO

VELATURA

SPC073 $795

44.0mm

BIG DATE CHRONOGRAPH

Chronograph measures up to 60 minutes in 1/5 second increments • Split time measurement • 24 hour hand • Caliber 7T04

SRX005 $1,450
40.5mm

0 29665 16202 1

KINETIC DIRECT DRIVE

NO BATTERY CHANGE REQUIRED

POWERED BY THE MOVEMENT OF YOUR BODY • ENVIRONMENTALLY FRIENDLY

THE MOST ADVANCED ELECTRONIC WATCH TECHNOLOGY

Direct drive indicator • Power reserve indication • Real-time power indication • 1 month power reserve
Hand winding capability • Moon phase indicator • 24-hour hand • Caliber 5D88

SKK715 $350
28.5mm
Caliber 7N32

0 29665 16203 8

SXGP11 $350
22.0mm
Caliber IN01

0 29665 16204 5

SEIKO
COUTURA

SNAF11 $450
40.5mm

SNAF13 $395
40.5mm

SNAF14 $450
40.5mm

ALARM CHRONOGRAPH

Alarm • Chronograph measures up to 60 minutes in 1/5 second increments • Split time measurement • Dual time • Caliber 7T62

SRP317 $395
40.5mm

SRP318 $450
40.5mm

AUTOMATIC

Hand winding capability • 41-hour power reserve • 21600 VPH • Sapphire crystal • Cabochon crown • Caliber 4R38

NATIONALLY
ADVERTISED MODEL

SXDE85 $475
31.0mm
Mother of pearl dial

0 29665 16210 6

SXDF01 $475
31.0mm

0 29665 16211 3

9 diamonds • Ceramic bezel and bracelet links • Cabochon crown • Sapphire crystal • Caliber 7N82

SEIKO
Le GRAND SPORT

SKA549 $395
41.0mm
Screwdown see-thru caseback

SKA550 $425
41.0mm
Screwdown see-thru caseback

SKA551 $475
41.0mm
Screwdown see-thru caseback

KINETIC

NO BATTERY CHANGE REQUIRED
POWERED BY THE MOVEMENT OF YOUR BODY • ENVIRONMENTALLY FRIENDLY
THE MOST ADVANCED ELECTRONIC WATCH TECHNOLOGY

Automatic power generator • Power reserve indicator function • 6-month power reserve • Caliber 5M62

SXDE83 $425
27.0mm
Mother of pearl dial
20 diamonds

SXDE84 $450
27.0mm
Mother of pearl dial
20 diamonds

SKA553 $375
42.0mm
Screwdown see-thru caseback

SKA555 $395
42.0mm
Screwdown see-thru caseback

SKA557 $350
42.0mm
Screwdown see-thru caseback

KINETIC

NO BATTERY CHANGE REQUIRED
POWERED BY THE MOVEMENT OF YOUR BODY • ENVIRONMENTALLY FRIENDLY
THE MOST ADVANCED ELECTRONIC WATCH TECHNOLOGY

Automatic power generator • Power reserve indicator function
6-month power reserve • Caliber 5M62

SEIKO

CHRONOGRAPH

SNDD57 $350
44.5mm
Black Ion Finish

SNDD59 $350
44.5mm
Black Ion Finish

SNDD61 $300
44.5mm
Black Ion Finish
Urethane strap

CHRONOGRAPH

Chronograph measures up to 12 hours in 1/20 second increments • Split time measurement • Caliber 7T92

SGEG19 $300
42.5mm
Black Ion Finish

SGEG21 $300
42.5mm
Black Ion Finish

SGEG23 $250
42.5mm
Black Ion Finish
Urethane Strap

SEIKO
SEIKO
Solar powered airplane icare 2†
LIGHT, SOURCE OF INFINITE ENERGY.
†icare 2 is one of the world's most advanced solar powered airplanes and Seiko has sponsored icare 2's record breaking flights since 2010.

Powered by all types of light

Solar cell with high perfomance electricity generation

Energy-efficient movement with long power reserve and quick start

No Battery Change Required

SEIKO SOLAR. Since 1881, Seiko has been dedicated to expanding the horizons of watchmaking. Today, Seiko continues to innovate with the new Seiko Solar Chronograph. So efficient is Seiko Solar's harnessing of energy that it converts all types of light into energy and never requires a battery replacement. With a stainless steel case, 10 bar water resistance and a power reserve of 6 months, the new Seiko Solar is a high-durability chronograph and a bright idea that is good for the planet. **seiko-cleanenergy.com**

SEIKO

DEDICATED TO PERFECTION

2012 SOLAR COLLECTION

The electricity generated by the solar cell is stored in a rechargeable battery. Unlike all other types of battery, this rechargeable battery will provide the power your watch needs for an extended period, with no need for periodic battery exchange. It's better for the environment and more convenient for you.

SSC093 $395
41.5mm

SSC079 $450
41.5mm
Black Ion Finish

SOLAR ALARM CHRONOGRAPH

Alarm • Chronograph measures up to 60 minutes in 1/5 second increments
Split time measurement • Dual time capability • Caliber V172

SSC081 $375
41.5mm

SEIKO
SOLAR

SSC089 $395
41.0mm

SSC091 $450
41.0mm
Black Ion Finish

SOLAR CHRONOGRAPH

Chronograph measures up to 60 minutes in 1/5 second increments • Split time measurement • Caliber V175

SSC085 $350
42.0mm

SSC087 $375
42.0mm

SSC095 $395
42.0mm
Black Ion Finish

SOLAR ALARM CHRONOGRAPH

Alarm • Chronograph measures up to 60 minutes in 1/5 second increments • Split time measurements • Caliber V172

SEIKO
SOLAR

SNE211 $275
41.5mm

0 29665 16236 6

SNE210 $285
41.5mm

0 29665 16237 3

SNE215 $250
38.0mm

SNE216 $275
38.0mm

SNE220 $275
38.0mm

SUT891 $195
31.0mm

SUT889 $195
31.0mm

SUT887 $225
31.0mm

SEIKO
SOLAR

SUT071 $425
31.0mm
Mother of pearl dial
24 diamonds

SUT072 $450
31.0mm
Mother of pearl dial
24 diamonds

SUT078 $475
31.0mm
24 diamonds

SUT067 $375
27.0mm
18 diamonds

SUT068 $425
27.0mm
Mother of pearl dial
18 diamonds

SUT070 $425
27.0mm
Mother of pearl dial
18 diamonds

SEIKO
SOLAR

TRESSIA®

NATIONALLY ADVERTISED MODEL

MADE WITH SWAROVSKI ELEMENTS

SUP185 $325
16.0mm
White ceramic and stainless steel bracelet

SUP187 $325
16.0mm
Black ceramic and stainless steel bracelet

American Heart Association. Go Red for women

Seiko is a proud supporter of the American Heart Association's Go Red For Women® movement.

The Red Dress is a trademark of DHHS.

AMERICAN HEART ASSOCIATION GO RED FOR WOMEN

AHA heart logo dial • AHA Go Red for Women engraved caseback

For every Go Red Seiko Tressia watch sold from September 1, 2012 through March 1, 2013, Seiko will donate $15 to the AHA, for a minimum donation of $150,000.

MADE WITH SWAROVSKI ELEMENTS

SUP167 $275
16.0mm

SUP168 $300
16.0mm

SUP169 $300
16.0mm
Black Ion Finish

SEIKO
SOLAR

MADE WITH SWAROVSKI ELEMENTS

SUP173 $265
22.5mm
Mother of pearl dial

SUP174 $285
22.5mm
Mother of pearl dial

SUP176 $265
22.5mm

SUP177 $300
22.5mm
Black Ion Finish

MADE WITH SWAROVSKI ELEMENTS

SUT073 $265
28.0mm
Mother of pearl dial

SUT074 $285
28.0mm
Mother of pearl dial

SUT076 $285
28.0mm
Mother of pearl dial

SEIKO
SOLAR

SUP179 $225
15.0mm

SUP164 $265
15.0mm
Mother of pearl dial

SUP166 $250
15.0mm

SUJG63 $275
23.0mm
Mother of pearl dial

SUJG66 $295
23.0mm
Mother of pearl dial

GIFT BOX SET WITH BRACELET
Watch plus matching bracelet featuring Swarovski crystals on elegant links in a sleek white case with chrome trim.
Box set also available in stainless steel with roman markers and mother of pearl dial.

GPS SOLAR
SEIKO SERIES SAST (CALIBER 7X52)

Features:

- Automatic Time Adjustment, Manual Time Adjustment & Time Zone Adjustment (All 39 time zones worldwide supported and including date adjustment) by GPS signal reception
- Manual Time Zone (city) selection (World Time Function, All 39 time zones worldwide supported)
- One-touch DST setting
- In-flight Mode(✈)(GPS signal reception ON/OFF)
- Automatic Hand Alignment
- Perpetual Calendar
- Solar Charging
- Power Save Function
- Dual Time setting
- Date setting / Time setting
- Loss / gain (monthly rate) : Less than 15 seconds (if not received from GPS signals)

How to Set Time and Date

DUAL TIME SETTING

- Pull out crown to 1st click
  - Press B: + 1 minute (clockwise)
  - Press C: -1 minute (counterclockwise)
  - Press B/C for 2 secs. Fast-forward
  - Press B/C again, stop

DATE SETTING

- Pull out crown to 2nd click
  - Press B: +1 day (clockwise)
  - Press C: - 1 day (counterclockwise)
  - Press B/C for 2 secs. Fast-forward
  - Press B/C again, stop

TIME SETTING

- Pull out crown to 2nd click
  - Press A for 3 secs
  - Press B: +1 minute (clockwise)
  - Press C: -1 minute (counterclockwise)
  - Press B/C for 2 secs. Fast-forward
  - Press B/C again, stop
- With crown at 2nd click position press A & C for 2 secs simultaneously for system reset

Button and Crown Functionality:

BUTTON A: DST DISPLAY (PRESS A = DISPLAY DST)

- Return to standard time display from any other functions.

BUTTON B: RECEPTION FUNCTION

- Press & release B = Reception result display (Second hand: Y/N, indicator hand : ¼+)
- Press B for 3 secs. = Manual time adjustment
- Press B for 6 secs. = Time zone adjustment

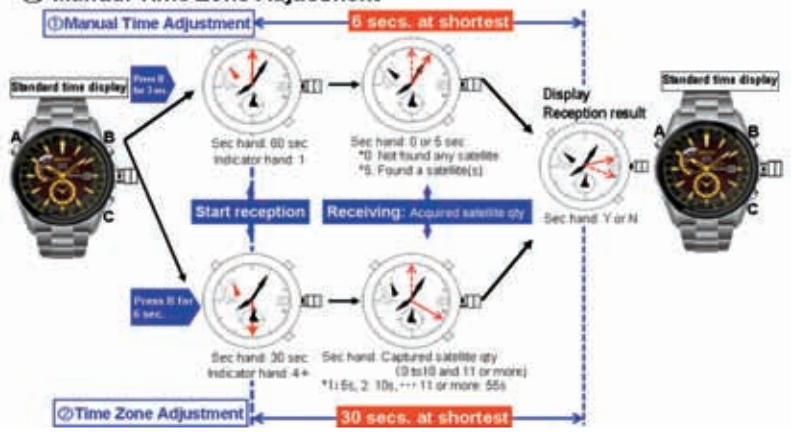
BUTTON C: TIME ZONE FUNCTION

- Press & release C = Display time zone
- Press C for 3 secs. = Time zone selection (World Time)
- During DST display: Press c for 2 secs. = DST ON/OFF switching
- During last reception result display: Press C for 2 secs = In-flight mode setting (Reception ON/OFF switching)

GPS SOLAR
SEIKO SERIES SAST (CALIBER 7X52)
(Cont'd)

1. GPS Signal Reception

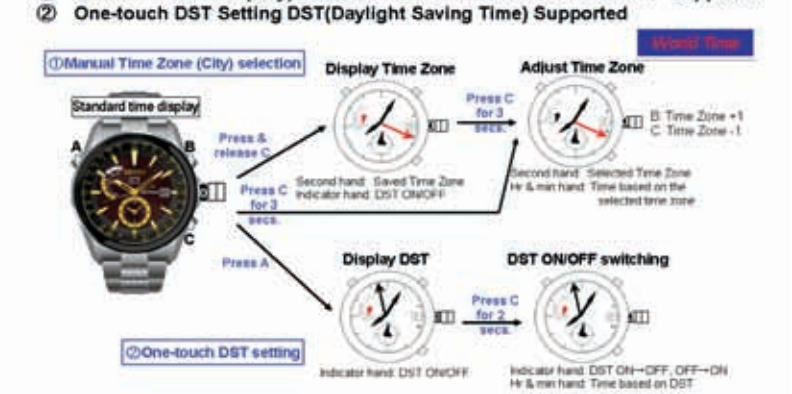
① Manual Time Adjustment
② Manual Time Zone Adjustment


①Manual Time Adjustment
6 secs. at shortest
Standard time display
Sec hand: 60 sec
Indicator hand: 1
Sec hand: 0 or 5 sec
*0: Not found any satellite
*5: Found a satellite(s)
Display
Reception result
Sec hand: Y or N
Start reception
Receiving: Acquired satellite qty
Sec hand: 30 sec
Indicator hand: 4
Sec hand: Captured satellite qty
(0 to 10 and 11 or more)
*1: 5s, 2: 10s, ··· 11 or more: 55s
②Time Zone Adjustment
30 secs. at shortest

Operation of 7X52 GPS SOLAR

2. Time Zone and DST Setting

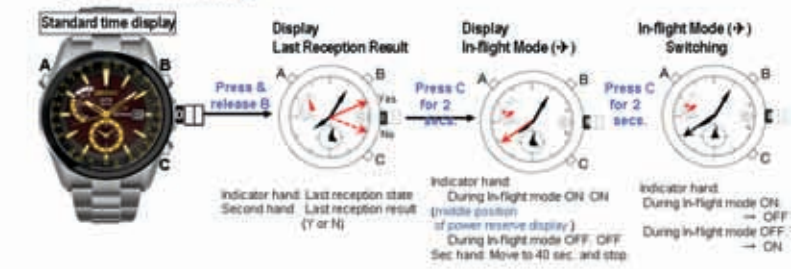
① Manual Time Zone (City) Selection - all 39 Time Zones Worldwide Supported
② One-touch DST Setting DST(Daylight Saving Time) Supported


①Manual Time Zone (City) selection
Display Time Zone
Adjust Time Zone
Standard time display
Press & release C
Press C for 3 secs.
B: Time Zone +1
C: Time Zone -1
Second hand: Saved Time Zone
Indicator hand: DST ON/OFF
Second hand: Selected Time Zone
Hr & min hand: Time based on the selected time zone
Press A
Display DST
DST ON/OFF switching
Press C for 2 secs.
②One-touch DST setting
Indicator hand: DST ON/OFF
Indicator hand: DST ON→OFF, OFF→ON
Hr & min hand: Time based on DST

Operation of 7X52 GPS SOLAR

3. In-flight Mode (✈)

① Mode Switching



➢ **In-flight mode (✈) has been added to ensure full compliance with the regulations of ICAO** (International Civil Aviation Organization.)

SEIKO

INDEX

MODEL	PAGE	RETAIL	CRYSTAL	WATER RESISTANCY	MOVEMENT	BATTERY LIFE	LUMIBRITE	CLASP	CASEBACK
SAST001	4	$3,850.00	Sapphire	100M	GPS Solar	6 month reserve	hands & markers	PBR	Screw
SAST003	4	$3,100.00	Sapphire	100M	GPS Solar	6 month reserve	hands & markers	PBR	Screw
SAST007	4	$3,200.00	Sapphire	100M	GPS Solar	6 month reserve	hands & markers	PBR	Screw
SAST009	4	$2,300.00	Sapphire	100M	GPS Solar	6 month reserve	hands & markers	PBR	Screw
SGEG19	16	$300.00	Hardlex	100M	Quartz	5 years		PBR	Screw
SGEG21	16	$300.00	Hardlex	100M	Quartz	5 years		PBR	Screw
SGEG23	16	$250.00	Hardlex	100M	Quartz	5 years		Buckle	Screw
SKA549	13	$395.00	Hardlex	50M	Kinetic	6 month reserve	hands & markers	PBR	Screw/see thru
SKA550	13	$425.00	Hardlex	50M	Kinetic	6 month reserve	hands & markers	PBR	Screw/see thru
SKA551	13	$475.00	Hardlex	50M	Kinetic	6 month reserve	hands & markers	PBR	Screw/see thru
SKA553	14	$375.00	Hardlex	100M	Kinetic	6 month reserve	hands & markers	PBR	Screw/see thru
SKA555	14	$395.00	Hardlex	100M	Kinetic	6 month reserve	hands & markers	PBR	Screw/see thru
SKA557	14	$350.00	Hardlex	100M	Kinetic	6 month reserve	hands & markers	Buckle	Screw/see thru
SKK715	10	$350.00	Sapphire	100M	Quartz	5 years		PBR	
SNAE87	7	$475.00	Sapphire	100M	Alarm Chronograph	3 years	hands & markers	Buckle	Screw
SNAE93	7	$495.00	Sapphire	100M	Alarm Chronograph	3 years	hands & markers	Buckle	Screw
SNAE95	7	$595.00	Sapphire	100M	Alarm Chronograph	3 years	hands & markers	PBR	Screw
SNAE97	7	$575.00	Sapphire	100M	Alarm Chronograph	3 years	hands & markers	Buckle	Screw
SNAF11	11	$450.00	Sapphire	100M	Alarm Chronograph	3 years	hands & markers	PBR	Screw
SNAF13	11	$395.00	Sapphire	100M	Alarm Chronograph	3 years	hands & markers	PBR	Screw
SNAF14	11	$450.00	Sapphire	100M	Alarm Chronograph	3 years	hands & markers	Buckle	Screw
SNDD57	15	$350.00	Hardlex	100M	Chronograph	3 years		PBR	Screw
SNDD59	15	$350.00	Hardlex	100M	Chronograph	3 years		PBR	Screw
SNDD61	15	$300.00	Hardlex	100M	Chronograph	3 years		Buckle	Screw
SNDX95	8	$595.00	Sapphire	100M	Chronograph	3 years	hands & markers	PBR	
SNDX98	8	$495.00	Sapphire	100M	Chronograph	3 years	hands & markers	Buckle	
SNE210	21	$285.00	Hardlex	100M	Solar	10 month reserve	hands & markers	PBR	Screw
SNE211	21	$275.00	Hardlex	100M	Solar	10 month reserve	hands & markers	PBR	Screw
SNE215	22	$250.00	Hardlex	100M	Solar	10 month reserve	hands & markers	PBR	
SNE216	22	$275.00	Hardlex	100M	Solar	10 month reserve	hands & markers	PBR	
SNE220	22	$275.00	Hardlex	100M	Solar	10 month reserve	hands & markers	PBR	
SPC073	9	$795.00	Sapphire	100M	Big Date Chrono	3 years	hands & markers	PBR	Screw
SRP317	11	$395.00	Sapphire	100M	Automatic		hands & markers	Buckle	Screw/see thru
SRP318	11	$450.00	Sapphire	100M	Automatic		hands & markers	PBR	Screw/see thru
SRQ015	6	$5,000.00	Sapphire	100M	Automatic	45-hour reserve	hands & markers	PBR	Screw/see thru
SRX005	10	$1,450.00	Sapphire	100M	KDD/Moon Phase	1 month reserve		PBR	Screw
SSC079	18	$450.00	Curve d Hardlex	100M	Solar Alarm Chrono	6 month reserve	hands & markers	PBR	Screw
SSC081	18	$375.00	Curved Hardlex	100M	Solar Alarm Chrono	6 month reserve	hands & markers	Buckle	Screw
SSC085	20	$350.00	Hardlex	100M	Solar Alarm Chrono	6 month reserve	hands & markers	PBR	Screw
SSC087	20	$375.00	Hardlex	100M	Solar Alarm Chrono	6 month reserve	hands & markers	PBR	Screw
SSC089	19	$395.00	Hardlex	100M	Solar Chronograph	6 month reserve	hands & markers	PBR	Screw
SSC091	19	$450.00	Hardlex	100M	Solar Chronograph	6 month reserve	hands & markers	PBR	Screw
SSC093	18	$395.00	Curved Hardlex	100M	Solar Alarm Chrono	6 month reserve	hands & markers	PBR	Screw
SSC095	20	$395.00	Hardlex	100M	Solar Alarm Chrono	6 month reserve	hands & markers	PBR	Screw
SSD001	6	$5,400.00	Sapphire	100M	Automatic	50-hour reserve	hands & markers	PBR	Screw/see thru
SUJG63	26	$275.00	Hardlex	30M	Quartz	3 years		PBR	
SUJG66	26	$295.00	Hardlex	30M	Quartz	3 years		PBR	
SUP164	26	$265.00	Hardlex	30M	Solar	12 month reserve		PBR	
SUP166	26	$250.00	Hardlex	30M	Solar	12 month reserve		PBR	
SUP167	23	$275.00	Curved Hardlex	30M	Solar	12 month reserve		PBR	
SUP168	23	$300.00	Curved Hardlex	30M	Solar	12 month reserve		PBR	

KEY TO FEATURES
CRYSTAL: H - Hardlex Crystal S - Sapphire Crystal
CLASP: D - Deployment Clasp DL - Double Locking Clasp J - Jewelers Clasp PBR - Push Button Release Clasp SCS - Sizing Clasp System
CASEBACK: SD - Screwdown Caseback

MODEL	PAGE	RETAIL	CRYSTAL	WATER RESISTANCY	MOVEMENT	BATTERY LIFE	LUMIBRITE	CLASP	CASEBACK
SUP169	23	$300.00	Curved Hardlex	30M	Solar	12 month reserve		PBR	
SUP173	25	$265.00	Curved Hardlex	30M	Solar	12 month reserve		PBR	
SUP174	25	$285.00	Curved Hardlex	30M	Solar	12 month reserve		PBR	
SUP176	25	$265.00	Curved Hardlex	30M	Solar	12 month reserve		PBR	
SUP177	25	$300.00	Curved Hardlex	30M	Solar	12 month reserve		PBR	
SUP179	26	$225.00	Hardlex	30M	Solar	12 month reserve		PBR	
SUP185	23	$325.00	Hardlex	30M	Solar	12 month reserve		PBR	
SUP187	23	$325.00	Hardlex	30M	Solar	12 month reserve		PBR	
SUT067	24	$375.00	Hardlex	50M	Solar	6 month reserve	hands & markers	PBR	
SUT068	24	$425.00	Hardlex	50M	Solar	6 month reserve	hands & markers	PBR	
SUT070	24	$425.00	Hardlex	50M	Solar	6 month reserve	hands & markers	PBR	
SUT071	24	$425.00	Hardlex	100M	Solar	6 month reserve		PBR	
SUT072	24	$450.00	Hardlex	100M	Solar	6 month reserve		PBR	
SUT073	25	$265.00	Hardlex	30M	Solar	6 month reserve		PBR	
SUT074	25	$285.00	Hardlex	30M	Solar	6 month reserve		PBR	
SUT076	25	$285.00	Hardlex	30M	Solar	6 month reserve		PBR	
SUT078	24	$475.00	Hardlex	100M	Solar	6 month reserve		PBR	
SUT887	22	$225.00	Hardlex	50M	Solar	10 month reserve		Buckle	
SUT889	22	$195.00	Hardlex	50M	Solar	10 month reserve		Buckle	
SUT891	22	$195.00	Hardlex	50M	Solar	10 month reserve		Buckle	
SXDE83	13	$425.00	Hardlex	50M	Quartz	3 years		PBR	
SXDE84	13	$450.00	Hardlex	50M	Quartz	3 years		PBR	
SXDE85	12	$475.00	Sapphire	100M	Quartz	3 years		PBR	
SXDF01	12	$475.00	Sapphire	100M	Quartz	3 years		PBR	
SXGP11	10	$350.00	Sapphire	100M	Quartz	2 years		PBR	

KEY TO FEATURES
CRYSTAL: H - Hardlex Crystal S - Sapphire Crystal
CLASP: D - Deployment Clasp DL - Double Locking Clasp J - Jewelers Clasp PBR - Push Button Release Clasp SCS - Sizing Clasp System
CASEBACK: SD - Screwdown Caseback

SERVICE INFORMATION

**For Seiko factory authorized service,
there are two fully equipped service centers:**

SERVICE CENTER
1111 Macarthur Boulevard, Mahwah, New Jersey 07430
Telephone (201) 529-3316 Fax (201) 529-4525

Centro Técnico de Reparación
Avenida Roberto Clemente C16, Carolina, Puerto Rico 00985
Telephone (787) 750-7190

**To order bracelets, links, clasps, batteries,
cases, tools or straps, call toll free:**

1-800-722-4452

All other material inquiries: (201) 529-3311
Fax (201) 529-4543 or (201) 529-4525

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For all inquiries regarding Seiko order status, return authorizations, product information, special orders, product availability or to request instruction booklets, call:
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